

JOB DESCRIPTION: VIDEO EDITOR

Job Title: Video Editor

Department: Marketing

Direct Reporting Level: Marketing Manager

A - Essential Duties:

1. Develop design ideas and create video scripts aligned with the company's strategy.
2. Collaborate with editors to edit videos according to the requirements of each project, including creating content, cutting and joining footage, balancing sound, and incorporating visual effects, sound, text, and background music.
3. Shoot and edit videos based on content requirements provided by management.
4. Take responsibility for design ideas, editing, and processing videos to support the overall marketing strategy.
5. Perform additional tasks as assigned by management.
6. Prepare periodic and ad-hoc reports (if necessary) as requested by superiors.

B - Job Requirements:

1. **Experience:** At least 3 years of experience in a professional video editing position. Priority will be given to candidates with experience in the finance sector.
2. Strong knowledge in marketing, advertising, journalism, communication, copywriting, and human resource management.
3. Proficiency in video editing software, including Adobe Premiere, Adobe After Effects, and Adobe Photoshop.
4. A strong sense of responsibility and the ability to work under high pressure.